

## MEDIA TO DATE

BBQ PITMASTERS – HOST – TLC NETWORK – AIRING THIS SUMMER

BETTER TV – Food Correspondent, filmed 11 segs in NY, March 1-5  
(to air through May)

### Superbowl Tour

Taste of NFL, Official Chef, Miami, Florida  
NBC Miami Beach, FL  
CBS Early Show, National, NY  
CBS/Clear Channel Radio Tour, call-ins and in-studio –25 stations  
Better TV, Superbowl Seg  
Martha Stewart Radio  
Sirius Radio Shows

Tailgate Takedown, Guest Judge, TLC Series

### 4th of July Tour – New York

Better TV, Sirius Radio, Yankees Stadium food promo

### CLEAR CHANNEL RADIO TOUR

Doing in-studio and phone interviews from Boston to Los Angeles

### Memphis, TN

Sisterhood Showcase, guest chef  
ABC TV  
CBS TV  
Cover of Grace magazine  
Cover of FOOD section Memphis Newspaper

### Cleveland Great American Rib Cook-off

NBC – Cleveland (2)  
Q-104 Clear Channel Radio  
Official Judge, Rib-Off

### MARCH MADNESS TOUR:

Ten! TV, NBC, Philly  
Action News, ABC-TV, Detroit  
Fox 2 TV Weekend, Detroit

ABC-TV Weekend, Detroit  
Better TV, National, Picnic seg  
What's Cooking, National Radio

Clear Channel Radio Interviews: Philly, New York, Detroit, Atlanta, Boston, Charlotte,  
Baltimore, Washington, Miami,

TODAY SHOW, Super Bowl weekend, Tampa, FL

CBS Early Show, National, NY

The TODAY SHOW, Barbecue cook-off, National, NY

The Food Network, "Next Food Network Star"

Better TV, regular contributor

Martha Stewart Living Radio, Sirius, regular contributor

Maxim Radio, Sirius, regular contributor

RECURRING IN SAN DIEGO:

AJ's Playhouse Radio 93.3, every Tuesday @ 8:30 AM

Fox 5 TV, every Friday cooking segment, 8:30-9 am

COOKBOOKS / WRITING:

Munchies, Quick, Simple & Tasty, Workman Publishing

Kissing in the Kitchen, Cooking with Passion, Northland Publishing, Cookbook

Pacific Magazine, writer/contributor

Chicken Soup for the Soul, National magazine, monthly contributor

Frank's Red Hot sauce, National Spokesperson

PAST

Radio Show, Free Fm 103.7 LIVE every Saturday 6-7 pm (aired for 1 1/2 years until  
station flipped)

RESTAURANTS CO-OWNED and EXECUTIVE CHEF

East Village Tavern & Bowl, East Village San Diego

Pacific Beach Shore Club, Pacific Beach, San Diego

Gaslamp Tavern, Gaslamp District, San Diego

2007 TELEVISION / PRINT / RADIO

REGULAR CONTRIBUTOR TO: Fox 6 morning, KUSI, CW Now

Sept 6 Fox morning news, San Diego

Aug 31 CW 11, New York, 3 hour hit, Nationally Syndicated

Aug 30 WJBC Radio, Chicago

Aug 29 Martha Stewart Radio, Everyday Living, Sirius

Aug 23 Metro newspaper

July 22, San Diego Home & Garden, article for Kissing

July 18, AJ's Playhouse, 93.3, Clear Channel

May 9, San Diego Union Tribune, Food Sec. Cover, Mother's Day

April 5, KUSI San Diego

March 30, ABC San Diego

March 16, ABC San Diego

March 14, NBC San Diego

Feb 14, Valentine's Day, KUSI San Diego, ABC San Diego

Feb 4 KUSI, San Diego, Superbowl Sunday

Jan 30, PRINT INTERVIEW – Los Angeles Daily News, Natalie Houghton, Superbowl Interview

Jan 30, FOX Chicago

Jan 29, Martha Stewart Radio, Sirius

Jan 29, ABC Chicago

Jan 26, ABC TV, San Diego

Jan 12, KUSI TV, San Diego

## 2006 TELEVISION / PRINT

### NATIONAL MEDIA

Cold Pizza ESPN (under contract 2004-2005)  
Cold Pizza ESPN, March Madness Segment  
Breakfast TV, Toronto (2)  
Fox & Friends , NY  
CBS Early Show, NY

Cincinnati Enquirer/ Joyce Rosencrans/ National Article

November 23 KTLA Morning Show, Los Angeles, 3 hour hit—Thanksgiving Day

November 17 KUSI San Diego  
November 17 ABC Channel 10 San Diego  
October 13 KUSI San Diego  
September 7 KUSI San Diego  
September 1 Fox 19 Cincinnati  
August 20 ABC Local New York  
August 19 Cold Pizza, ESPN  
August 18 Good Day NY, Fox  
August 17 CBS Early National Show, New York  
August 10 Fox TV San Diego

August 2 “Inside San Diego” , KUSI Channel 9 @ 10-11 a.m.

### Atlanta Market—Franks Red Hot Tour July 4-8

Good Day Atlanta, WXIA  
The Conn Jackson Show  
Men’s Edge Magazine

### Chicago Market-Franks Red Hot Tour July 20-23

WGN News at Noon, WB

WBBM TV, Morning News, CBS  
Chicago Sun Times

4<sup>th</sup> of July Tour 2006

KTLA Morning Show, Los Angeles, Channel 5  
KTVU, FOX, "Bay Area People"  
NBC San Diego "Streetside with Kimberly King"

Memphis in May Barbecue Championships 2006

WREG-CBS Memphis  
FOX Miday Show Memphis  
FOX Good Morning Memphis

MARCH MADNESS 2006

FOX New York March 23  
COLD PIZZA, ESPN March 24  
NBC San Diego 2 shows

SUPERBOWL TOUR 2006

KYW	CBS	Philadelphia
WFAA	ABC	Dallas
WJBK	FOX	Detroit
WTTG	FOX	Washington D.C.
WLS	ABC	Chicago
KTVK	IND	Arizona

GENERAL MARKETS

WNYT	NBC	New York
WABC	ABC	New York
KOVR	CBS	Sacramento
KTVK	IND	Phoenix
KATU	ABC	Portland
KUTV	CBS	Salt Lake City
KNSD	NBC	San Diego
KBHK	UPN	San Francisco
KPRC	NBC	Houston
WSAV	NBC	Savannah
WGHP	FOX	Greensboro
KTHV	CBS	Little Rock
WHEC	NBC	Rochester
WCCB	FOX	Charlotte
WKBN	CBS	Youngstown
WFIE	NBC	Evansville
WFMZ	FOX	Philadelphia
WFMZ	FOX	Allentown

WTMJ	NBC	Milwaukee
WTAJ	CBS	Johnstown
WTNH	ABC	New Haven
KGUN	ABC	Tucson
WWTV	CBS	Michigan
WRAL	CBS	Raleigh
WLIO	NBC	Ohio
KCTV	CBS	Kansas City
WBRC	FOX	Birmingham
KOVR	CBS	Sacramento
KDKA	CBS	Pittsburgh
KSDK	NBC	St. Louis
WWSB	ABC	Tampa
WNYW	FOX	New York
WCPO	ABC	Cincinnati
WSAV	NBC	Savannah
KTBC	FOX	Austin
KSAT	ABC	San Antonio
KRQUE	CBS	Albuquerque
WMZ	FOX	Philadelphia/Allentown
KARE	NBC	Minneapolis
KMGH	ABC	Denver
KSDK	NBC	St. Louis
WVIT	NBC	Hartford
WTMJ	NBC	Milwaukee
WGHP	FOX	Greensboro
WREG	CBS	Memphis
WFMJ	NBC	Youngstown
WFAA	ABC	Dallas
WKSFY	ABC	Sioux Falls
WFIE	NBC	Evansville, ID
WJXT	IND	Jacksonville
KOTV	CBS	Tulsa
KDAF	FOX	Kansas City
WBRC	FOX	Birmingham
WNYW	FOX	New York
WCPO	ABC	Cincinnati
WSAV	NBC	Savannah
KTBC	FOX	Austin
KSAT	ABC	San Antonio
KRQUE	CBS	Albuquerque
WMZ	FOX	Philadelphia/Allentown
KARE	NBC	Minneapolis
KMGH	ABC	Denver
KSDK	NBC	St. Louis
WVIT	NBC	Hartford
WTMJ	NBC	Milwaukee
WGHP	FOX	Greensboro
WREG	CBS	Memphis

WFMJ	NBC	Youngstown
WFAA	ABC	Dallas
WKSFY	ABC	Sioux Falls
WFIE	NBC	Evansville, ID
WJXT	IND	Jacksonville
KOTV	CBS	Tulsa
KDAF	FOX	Kansas City
WBRC	FOX	Birmingham